Assistant Commissioner for Patents Washington, D.C. 20231

## INFORMAL REPLY

Sir:

This informally responds to the communication mailed from the USPTO on March 12, 2003 (Paper No.10). The applicant presents the following proposed amendments to the pending independent claims.

Please contact the attorney of record, at your convenience, to discuss the attached amendments in a telephone interview.

## PROPOSED AMENDED CLAIMS

- 1. (Twice Amended) A container for holding fishing lures, each lure having a neck, a lower segment, and an upper segment, said container comprising:
  - a bottom;
  - a continuous sidewall around the perimeter of said bottom;
- a retainer comprising two parallel vertical members connected to said bottom, said retainer further comprising two barriers, each said barrier extending perpendicularly from a respective vertical member, said barriers being connected to said bottom to there-between define a channel for holding a lower segment of a lure along said bottom; and